Bluemont Fair P.O. Box 217, Bluemont VA 20135 540-554-2367 Bluemontfair.org

Dear Prospective Food Vendor,

Welcome to the 2021 season. You've received this mailing because you have been a food vendor in the past, have expressed an interest in becoming one or because we've enjoyed your products and would like you to join us. Please find the attached vendor information sheet, application, and Loudoun County Temporary Food Permit Application.

The Bluemont Fair is a village-wide, two-day country fair with an estimated attendance of 7,000 - 10,000 visitors. This year will be our 51st year. It's always held on the third weekend of September, which falls on September 18th and 19th this year.

The vendor categories this year are:

- Food Concessionaire: Products that are prepared on site for consumption on-site.
- Specialty Foods: Reduced fees for vendors with a limited product line that are not intended to be consumed on-site.

Again, we will offer Interactive or Educational Activity Vendor Discounts to vendors who include a hands-on activity or demonstration at their space. You may receive a discount on vendor fees or free fair passes for your group. We're open to all ideas!

Vendor application acceptance will be based on uniqueness of foods offered, with locally sourced ingredients preferred, and the timeliness of our receipt of your <u>completed</u> application package. Last year we had to turn vendors away, so please be aware that the deadline is **June 15, 2021**.

Please read the information sheet and application. If you have questions, feel free to e-mail me at weeks.nick@gmail.com or call me at 540-326-5350.

Many thanks,

Nick Weeks Bluemont Fair Food Chair

Coronavirus Update

Due to the unusual circumstances we are all facing as we make plans for 2021, the Bluemont Fair is instituting a new policy for this year only. If the 2021 Bluemont Fair is cancelled due to the Coronavirus, we will refund all food vendor payments. Also, if you are unable to submit the entire vendor fee with your completed application, you may submit a deferred payment plan for our consideration. We hope this encourages you to sign up to participate in our Fair.