

*55th Annual*

# BLUEMONT FAIR

# Sponsorship Proposal

**September 19 & 20, 2026**

The Bluemont Fair attracts over **10,000 people** from across the region over the two day annual event.

All of the proceeds from this community event go to:

- Student Scholarships
- Community Beautification
- Historic Preservation
- Assistance for Neighbors in Need
- Local Service Organizations

**We invite you to become a Fair Sponsor—your support helps us retain more of the proceeds while giving you a valuable opportunity to showcase your products or services to our patrons.**

Learn more about the sponsor levels and the fair in the following pages.



# About Us

Annually since 1970, the beloved Loudoun County Bluemont Fair features local artisans, live music, heritage exhibits, farm-fresh food, and family-friendly country fun in historic Bluemont, Virginia. Over 10,000 regional visitors immerse themselves in the rich history and traditions of our area and fun and games for the whole family including:

- Artisan Crafts & Demos
- Local Wine & Beer
- Live Americana Music
- Food Trucks
- Rock Climbing Wall
- Pickle & Pie Contest
- Art Sale & Show
- Petting Zoo
- Nature and Archaeology Demos
- Children's Fair



# BLUEMONT FAIR

## Sponsorship Levels

### ■ Platinum Sponsorship Package \$1,000

---

- Logo on Corrugated Lawn Signs in **ALL** Designated Areas<sup>1</sup>
- Announcements at **ALL** Public Spaces<sup>2</sup>
- Name in Brochure (print & digital)<sup>3</sup>
- 3 Social Media Posts (plus 1 Story & Instagram Reel)<sup>3</sup>
- Premium Placement on Website
- Premium Placement of business cards and/or marketing materials frequently visited attractions
- Booth in Community Field (optional)
- 2 Coveted Bluemont Fair T-Shirts

### ■ Gold Sponsorship Package \$600

---

- Logo on Corrugated Lawn Sign in **TWO** Designated Areas<sup>1</sup>
- Announcement at **TWO** Public Spaces<sup>2</sup>
- Name in Brochure (print & digital)<sup>3</sup>
- 3 Social Media Posts<sup>3</sup>
- Placement on Website
- Placement of business cards and/or marketing materials at Climbing Wall

### ■ Silver Sponsorship Package \$250

---

- Logo on Corrugated Lawn Sign in **ONE** Designated Area<sup>1</sup>
- Announcement at **ONE** Public Space<sup>2</sup>
- Name in Brochure (print & digital)<sup>3</sup>
- 2 Social Media Posts<sup>3</sup>
- Placement on Website

### ■ Bronze Sponsorship Package \$100

---

- 1 Social Media Post
- Placement on Website

<sup>1</sup>Designated Areas: Climbing Wall, Cross Walk, Seating Area at Community Center, Music Tent

<sup>2</sup>Public Spaces: Beer Garden, Pickle & Pie Contest

<sup>3</sup>To guarantee inclusion in our brochure and social media posts, please sign up by August 7, 2026. We will do our best to accommodate sign ups after that date, but we cannot guarantee placement in the brochure or content schedule.

# BLUEMONT FAIR Thank You!



Interested in learning more or becoming a sponsor?  
 Contact Lauren Stevens  
 Sponsorship Chair Volunteer  
 Sponsorship@BluemontFair.org  
 www.bluemontfair.org